



NOTICE IS HEREBY GIVEN that a hearing of the **LICENSING SUB-COMMITTEE** will be held in the **CIVIC SUITE (LANCASTER/STIRLING ROOMS), PATHFINDER HOUSE, ST MARY'S STREET, HUNTINGDON, PE29 3TN** on **MONDAY, 8 SEPTEMBER 2025** at **1:00 PM** and you are requested to attend for the transaction of the following business:-

AGENDA

APOLOGIES

1. ELECTION OF CHAIR

Item Led By: Chair.

2. MEMBERS INTERESTS

To receive from Members declarations as to disclosable pecuniary, other registerable and non-registerable interests in relation to any Agenda item. Please see Notes below.

Item Led By: Chair.

3. INTRODUCTION

Item Led By: Chair.

4. LICENSING SUB COMMITTEE PROCEDURE (Pages 5 - 8)

Item Led By: Chair.

5. ICELAND FOODS LIMITED, UNIT 3 STUKELEY ROAD RETAIL PARK, HUNTINGDON, PE29 6DA (Pages 9 - 42)

To consider an application to grant a premises licence made under the Licensing Act 2003 by the following:

Applicant: Iceland Foods Limited.

Premises: Unit 3 Stukeley Road Retail Park, Huntingdon, PE29 6DA.

Item Led By: Licensing - (01480) 387075

6. EXCLUSION OF PRESS AND PUBLIC

To resolve:-

to exclude the press and public from the hearing during the determination of the application.

Item Led By: Chair.

7. DETERMINATION

To determine the application referred to in Agenda Item 5.

Item Led By: Chair.

21 day of August 2025

Michelle Sacks

Chief Executive and Head of Paid Service

Disclosable Pecuniary Interests and other Registerable and Non Registerable Interests

Further information on [Disclosable Pecuniary Interests and other Registerable and Non-Registerable Interests](#) is available in the Council's Constitution

Filming and Recording of Council Meetings

This meeting will be recorded by the Council for live broadcast online at <https://www.youtube.com/user/HuntingdonshireDC>

If you participate in the meeting, you consent to being filmed and to the possible use of those images and sound recordings for broadcasting and/or training purposes.

If you have any questions on the issue of filming / recording of meeting, please contact Democratic Services.

The District Council permits filming, recording and the taking of photographs at its meetings that are open to the public. Arrangements for these activities should operate in accordance with [guidelines](#) agreed by the Council.

Please contact Democratic Services, Tel: 01480 388169 / email: Democratic.Services@huntingdonshire.gov.uk if you have a general query on any Agenda Item, wish to tender your apologies for absence from the meeting, or would like information on any decision taken by the Committee/Panel.

Specific enquiries with regard to items on the Agenda should be directed towards the Contact Officer.

Members of the public are welcome to attend this meeting as observers except during consideration of confidential or exempt items of business.

Agenda and enclosures can be viewed on the [District Council's website](#).

Emergency Procedure

In the event of the fire alarm being sounded and on the instruction of the Meeting Administrator, all attendees are requested to vacate the building via the closest emergency exit.

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HUNTINGDONSHIRE DISTRICT COUNCIL

LICENSING SUB-COMMITTEE PROCEDURE

1. MEMBERSHIP

- 1.1 The Licensing Sub-Committee shall consist of three Members appointed by the Licensing Committee. A reserve member may also be in attendance in the event that any of the three Members is absent on the date of the hearing or discovers they have a conflict of interest.
- 1.2 At the start of each Sub-Committee hearing a Chair shall be elected from amongst its members.
- 1.2 The quorum for hearings of a Sub-committee shall be three members.
- 1.3 Members should be present throughout the entire hearing. If a member is required to leave temporarily, the Chair shall adjourn the hearing whilst that member is unavailable. If a member is not present for the whole of an item of business, they will not be able to debate or vote on that item.
- 1.4 A member will not take part in a hearing at which a matter is being discussed which relates to a Premises Licence, Club Premises Certificate, Temporary Events Notice or Personal Licence where either the premises are, or the person is resident in the ward which that member represents on Huntingdonshire District Council.

2. THE HEARING

- 2.1 Prior to the hearing, the Sub-Committee have received copies of all representations and relevant correspondence.
- 2.2 Hearings are normally held in public and are live streamed on the Council's YouTube Channel. However, the public may be excluded from all or part of a hearing where it considers that the public interest in so doing outweighs the public interest in the hearing or that part of the hearing taking place in public. The Sub-Committee will determine the outcome of an application at the conclusion of the hearing in private.
- 2.3 The Sub-Committee will determine the application in accordance with the [Council's Statement of Licensing Policy](#), the [Licensing Act 2003](#) and Guidance and Regulations under the Act taking into account the overriding need to promote the four licensing objectives, including [guidance](#) under Section 182 of the Licensing Act.
- 2.4 The Chair may require any person who in his opinion is behaving in a disruptive manner to leave the hearing and may refuse to permit that person(s) to return or may permit them to return with specified conditions. Such a person may, before the end of the hearing, submit

to the authority in writing information which they would have been entitled to give orally had they not been required to leave.

- 2.5 Where appropriate, the Chair shall remind the parties that their representations should be relevant to the licensing objectives of the prevention of crime and disorder, public safety, the prevention of public nuisance and the protection of children from harm. The Sub-Committee will disregard any information which is not relevant to the application, representations or to the licensing objectives. If, the Chair feels that the representations being made are not relevant, he may, after first reminding the party of the need for relevance, advise the party that he will no longer be heard. Where in the opinion of the Chair, a party is being repetitious, vexatious or slanderous in his remarks, the Chair may first warn the party and may then advise the party that he will no longer be heard. The ruling of the Chair shall be final.
- 2.6 All questions and statements shall be directed through the Chair.

3. HEARING PROCEDURE

3.1 Procedure in all cases other than an application for a review of a premises licence or a club premises certificate or convictions coming to light after the grant or renewal of a personal licence.

1. Introductions

The Chair will, at the beginning of the hearing introduce the members of the Sub-Committee and any officers in attendance to support the Sub-Committee and shall ask the parties and any persons accompanying them to state their names and addresses or who they represent.

The Chair shall explain to the parties present that the hearing is subject to this procedure, copies of which will have been distributed to the parties with the notice of the hearing and shall enquire of the persons present whether there are any questions of clarity or explanation about its contents.

2. Allocation of Time

The Sub-Committee will generally not expect any of the parties to take more than 20 Minutes to address it, to give further information or to call witnesses. In the case of interested parties, this time allocation is shared between the number of those in attendance. However, the Chair will exercise discretion dependent upon the circumstances of a particular case. Under the regulations an equal maximum time period must be allowed to all parties.

3. The Licensing Authority:

The Licensing Officer will present the application and representations received by the Council. No recommendation will be made.

The Chair will invite Members of the Sub-Committee, the Applicant, Responsible Authorities and all other parties if they have any questions to clarify the content of the Licensing Officers report.

4. The Applicant:

The Applicant or their representative will be invited to present their case in support of their application.

If applicable, the applicant can call any witness(es) to give evidence in support of their case.

Once the applicant has presented his / her case, the Chair will invite questions from the Sub-Committee and all other parties present.

5. Responsible Authorities:

The Chair will invite any Responsible Authorities in attendance to make representations in support of their representation.

If applicable, the Responsible Authorities can call any witnesses to speak in support of their case.

Questions to Responsible Authority Officers will then be invited from all parties present.

6. The Other Persons (people who have made a valid representation).

The Chair will then invite and interested persons to put forward their case, based on the representation submitted.

Where there are several interested parties and the nature of their representations are similar, such parties may decide to appoint a spokesperson to represent the group.

Questions will then be invited from all parties present.

7. Review of Written Representations

The Sub Committee will review the relevant written representations which have been received. All parties present will be given an opportunity to comment.

The Sub-Committee will consider any requests for permission to present new evidence or information not previously disclosed to all, the parties prior to the hearing. The general rule is that such information or evidence must not be considered unless all parties at the hearing agree to it being considered on the day of the hearing. A request may be made for a short adjournment to allow time for everyone to receive copies of the extra information and to read it.

8. Summing Up

After all parties have addressed the Sub-Committee, the Applicant or his representative will be invited by the Chair to sum up their application for a time not exceeding five minutes but without introducing any new evidence to the proceedings.

9. Making and Reporting the Decision

The Sub-Committee will then retire to another room to make their decision. The Council's Legal Officer will accompany members to advise where necessary.

All parties will be sent a decision notice in writing within five working days of the date of the hearing outlining the decision and the reasons to support it. Details of appeal rights will also be sent with the decision notice.

10. Record of the Hearing

A record shall be taken of the hearing by the licensing authority which shall be retained for six years after the date of the determination of the hearing or the disposal of an appeal against the determination.

4.0 Procedure in cases relating to an application for a review of a premises licence or a club premises certificate or convictions coming to light after the grant or renewal of a personal licence.

In the case of such hearings, the procedure at 3.1 shall be followed with the exception that the applicant for a review of a premises licence or a club premises certificate or the chief officer of police in the case of an objection notice where convictions have come to light after the grant or renewal of a personal licence will be invited to address the Sub-Committee first and to call any person(s) to whom permission has been granted to appear.

After any questions have been dealt with the holder of the licence or certificate will be invited to address the Sub-Committee and to call any person(s) to whom permission has been granted to appear.

There shall be no right of reply for the applicant for a review of the licence or certificate or for the Chief Officer of Police.

LICENSING SUB-COMMITTEE

8th September 2025
LICENSING ACT 2003
APPLICATION TO GRANT A PREMISES LICENCE
Iceland Food Warehouse, Unit 3 Stukeley Road Retail Park, Huntingdon,
PE29 6DA

1. INTRODUCTION

- 1.1 Huntingdonshire District Council as the Licensing Authority has received an application for a premises licence:

from **Iceland Foods Limited**

for the premises **Unit 3 Stukeley Road Retail Park, Huntingdon, PE29 6DA**

The Application was received on the **14th July 2025**. As required under the Licensing Act 2003, notice of the application was advertised by blue notices displayed at or near the premises from the **15th July 2025** and in the local newspaper on the **23 July 2025**. The 28-day consultation period ended on the **11th August 2025**.

- 1.2 A copy of the application is attached as **Appendix A** (application) & **Appendix B** (plan).

2. INFORMATION

- 2.1 The application is applying to permit the following Licensable Activities:

Sale of alcohol by retail for consumption OFF the premises
Monday to Sunday 00:00 – 23.59

Hours premises are open to the public
Monday to Sunday 00:00 – 23.59

- 2.2 Section 18 of the application form addresses the four licensing objectives. Any proposals made in this section are normally translated directly into enforceable conditions that will be attached to the premises licence. Paragraphs 8.41- 8.49 and Section 10 of the Home Office guidance issued under section 182 refer to the operating schedule and licence conditions

3. REPRESENTATIONS

- 3.1 As part of the consultation the Responsible Authorities as determined under the Licensing Act 2003) were consulted on the application. There were no representations made against the application from the Responsible Authorities.

- 3.2 During the period for representation a total of 1 valid representation was received from 'other persons'. The representation is attached as **Appendix C**.
- 3.3 A person who has submitted a relevant representation is entitled to address the Licensing Sub-Committee at the hearing and ask questions of any other party appearing at the hearing.
- 3.4 Not all matters raised within the representation may be relevant matters for consideration under the Licensing Act 2003.

4. MEDIATION

- 4.1 In this case mediation was attempted. In summary, the applicant proposed an amendment to the times of the activity sale of alcohol for consumption off the premises to 07:00 to 23:00 each day.
- 4.2 The interested party did not accept this amendment, and their representation remains. The full correspondence in relation to the mediation can be seen at **Appendix D1 and D2**.

5. GENERAL DUTY/POLICY CONSIDERATION

- 5.1 The licensing authority must carry out its functions under the Act with a view to promoting the licensing objectives, each objective has equal importance, the objectives are:
- a. the prevention of crime and disorder,
 - b. public safety,
 - c. the prevention of public nuisance, and
 - d. the protection of children from harm.
- 4.1 The sub-committee must also have regard to:
- a. its statement of licensing policy, and
 - b. any statutory guidance issued under Section 182 of the Licensing Act 2003.
 - c. the Human Rights Act 1988
 - d. Live Music Act 2012

- 4.2 The Council must also fulfil its obligations under Section 17 of the Crime and Disorder Act 1998 to do all that it reasonably can to prevent crime and disorder in its district.

6. DETERMINATION

- 5.1 In making a decision, this application must be determined on its individual merits having regard to the representations and supporting documents included as part of the report along with additional information considered relevant at the hearing.

As part of the decision process the sub-committee is required to give its reasons for any decision arrived at.

5.2 Where the licensing authority considers that action under its statutory powers is appropriate, it may take any of the following steps:

- Grant the application as applied for
- Refuse the application
- Add additional conditions to the premises licence
- Exclude any licensable activities applied for

5.3 Any decision made by the sub-committee must be reasonable and proportionate and promote the Licensing objectives.

BACKGROUND INFORMATION

Licensing Act 2003.

Guidance issued under section 182 of the Licensing Act 2003.

The Council's Statement of Licensing Policy.

LIST OF APPENDICES

Appendix A – Application to Grant a Premises Licence

Appendix B – Licensing Plan

Appendix C – Representations from Other Persons

Appendix D1 & D2 – Mediation Correspondence

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* required information

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You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference		You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on behalf of the applicant? <input type="radio"/> Yes <input checked="" type="radio"/> No		Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name	[Redacted]	
* Family name	[Redacted]	
* E-mail	[Redacted]	
Main telephone number	[Redacted]	Include country code.
Other telephone number		
<input type="checkbox"/> Indicate here if you would prefer not to be contacted by telephone		

Are you:

- ☒ Applying as a business or organisation, including as a sole trader
☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is your business registered in the UK with Companies House?	<input checked="" type="radio"/> Yes <input type="radio"/> No	Note: completing the Applicant Business section is optional in this form.
Registration number	01107406	
Business name	Iceland Foods Limited	If your business is registered, use its registered name.
VAT number	<div style="border: 1px solid black; padding: 2px; display: inline-block;">GB</div> <div style="border: 1px solid black; padding: 2px; display: inline-block;">[Redacted]</div>	Put "none" if you are not registered for VAT.
Legal status	Private Limited Company	

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 21

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Further Details

Telephone number

Non-domestic rateable value of premises (£)

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APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company / limited liability partnership
- ☐ A partnership (other than limited liability)
- ☐ An unincorporated association
- ☐ Other (for example a statutory corporation)
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales

Confirm The Following

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of His Majesty's prerogative

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NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name

Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

Limited Company

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

* Date of birth / /
dd mm yyyy

* Nationality

[Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

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OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

A retail supermarket - type premises providing customers with a wide range of foodstuffs, goods and other services including the sale of alcoholic products for consumption off the premises.

Continued from previous page...

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

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PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

☐ Yes ☒ No

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PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

☐ Yes ☒ No

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PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

☐ Yes ☒ No

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PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

☐ Yes ☒ No

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PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

☐ Yes ☒ No

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PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

☐ Yes ☒ No

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PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

Continued from previous page...

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PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes ☒ No

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LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☐ Yes ☒ No

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SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

Continued from previous page...

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption:

- ☐ On the premises ☒ Off the premises ☐ Both

If the sale of alcohol is for consumption on the premises select on, If the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

First name

Family name

Date of birth

Continued from previous page...

Enter the contact's address

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text" value="United Kingdom"/>
Personal Licence number (If known)	<input type="text" value="CWC05.013149"/>
Issuing Licensing authority (If known)	<input type="text" value="Cheshire West & Chester Council"/>

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (If known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

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ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

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HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

TUESDAY

Start End

Start End

WEDNESDAY

Start End

Start End

THURSDAY

Start End

Start End

FRIDAY

Start End

Start End

SATURDAY

Start End

Start End

SUNDAY

Start End

Start End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

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Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

The applicant has given thought to the potential impact of the grant of this application and the four licensing objectives and having regard to the locality, considers that the following conditions are appropriate and proportional.

b) The prevention of crime and disorder

1. The premises shall maintain a CCTV system which gives coverage of all entry and exit points. The system shall continuously record whilst the premises are open to the public and conducting licensable activities. All recordings shall be stored for a minimum period of 31 days and shall be capable of being easily downloaded. Recordings shall be made available upon the receipt of a request by an authorised Officer of the Police or the local Authority.
2. There shall be 'CCTV in operation' signs prominently displayed in the premises.
3. An incident log (whether kept in written or electronic form) shall be retained at the premises and made available for inspection by an authorised Officer of the Police or the Local Authority.
4. The premises shall operate a proof of age scheme, such as Challenge 25, whereby the only forms of acceptable identification shall be a photographic driving licence, valid passport, military identification or any other recognised form of photographic identification incorporating the PASS logo, or any other form of identification from time to time approved by the Secretary Of State.
5. The premises will be fitted with a burglar alarm system.
6. The premises will be fitted with a panic button system for staff to utilise in the case of an emergency.

c) Public safety

The Premises Licence Holder shall ensure that the appropriate fire safety, and health and safety regulations are applied at the premises. A complaints procedure shall be in operation at the premises, details of which will be made available in store.

d) The prevention of public nuisance

A complaints procedure shall be in operation at the premises, details of which will be made available in store.

e) The protection of children from harm

1. All relevant staff will receive training in relation to the sale of alcohol upon their induction with the company. No member of staff will be permitted to sell alcohol until such time as they have successfully completed the training. Refresher training will be provided to all relevant staff members, such training to be provided at intervals of not more than 6 months.
2. A till prompt system will be utilised at the premises in respect of alcohol.
3. A refusals register (whether kept in written or electronic form) will be maintained at the premises and will be made available for inspection by an authorised Officer of the Police or the Local Authority.

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NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Continued from previous page...

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

Continued from previous page...

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relating to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

Continued from previous page...

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

Section 20 of 21

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (I) a local authority, or (II) a school, or (III) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (I) the local authority concerned, or (II) the school or (III) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (I) a local authority, or (II) a school, or (III) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (I) the local authority concerned, or (II) the school proprietor or (III) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 21 of 21

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/Index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

635.00

DECLARATION

Continued from previous page...

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

* Capacity

* Date / /
dd mm yyyy

[Add another signatory](#)

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...

2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/huntingdonshire/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED

OFFICE USE ONLY

Applicant reference number

Fee paid

Payment provider reference

ELMS Payment Reference

Payment status

Payment authorisation code

Payment authorisation date

Date and time submitted

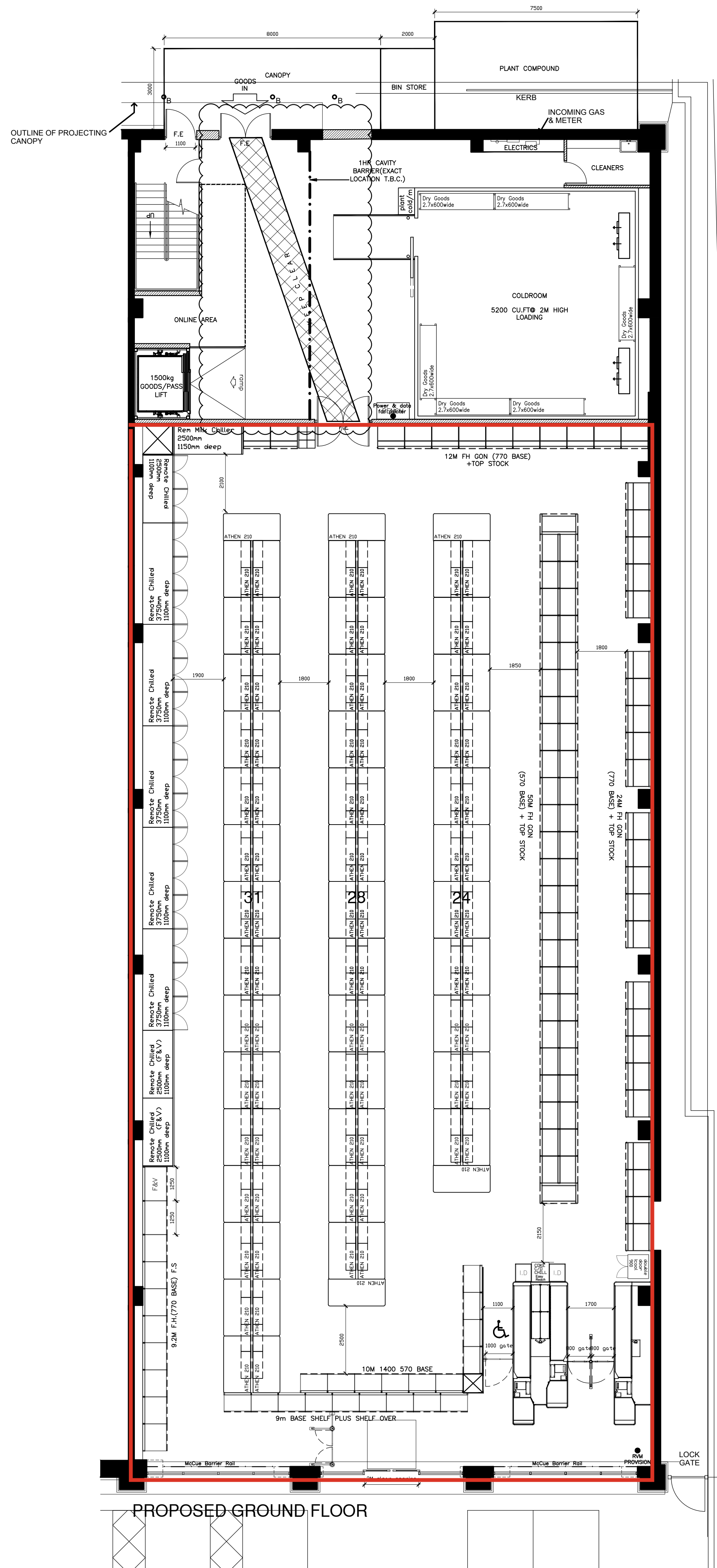
Approval deadline

Error message

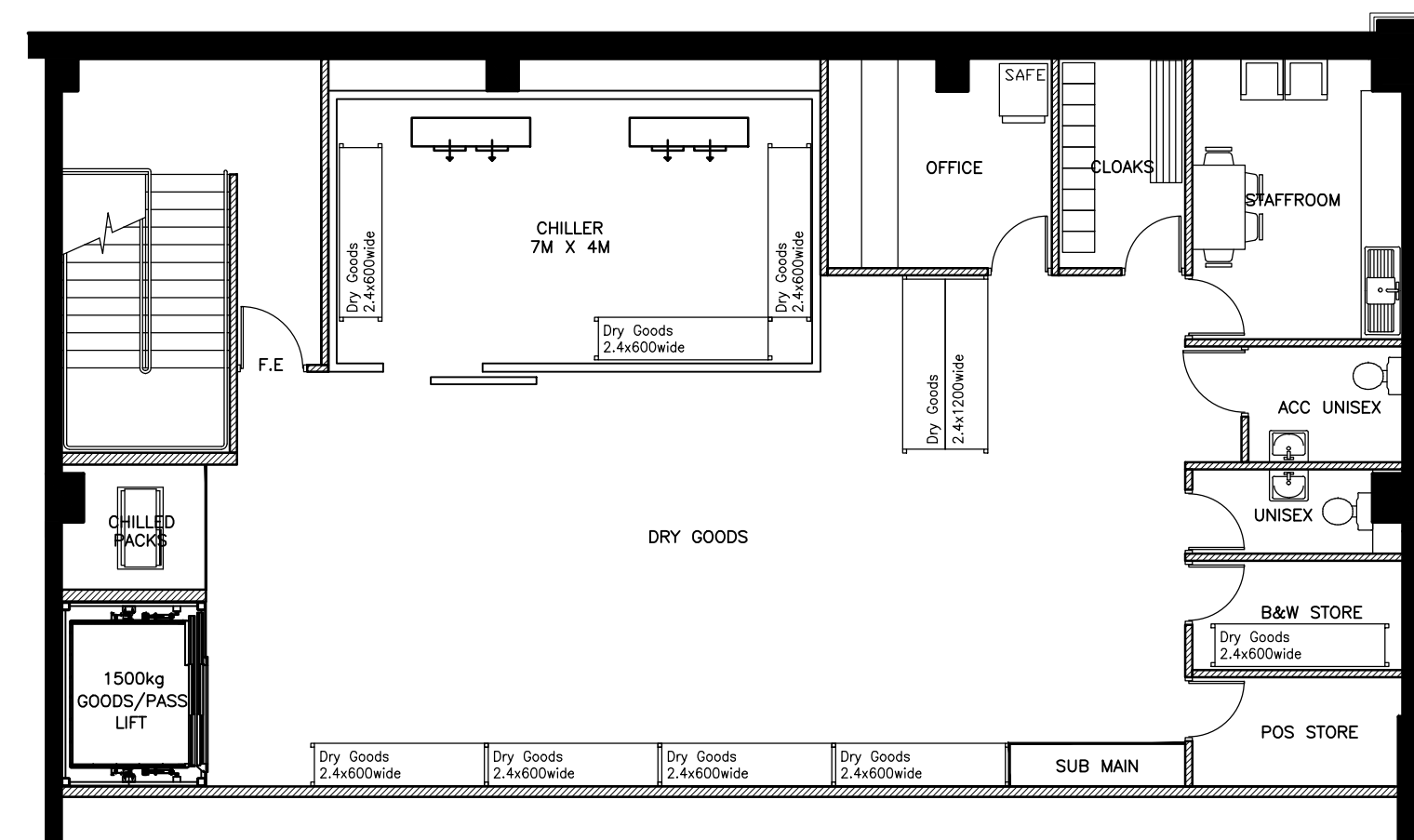
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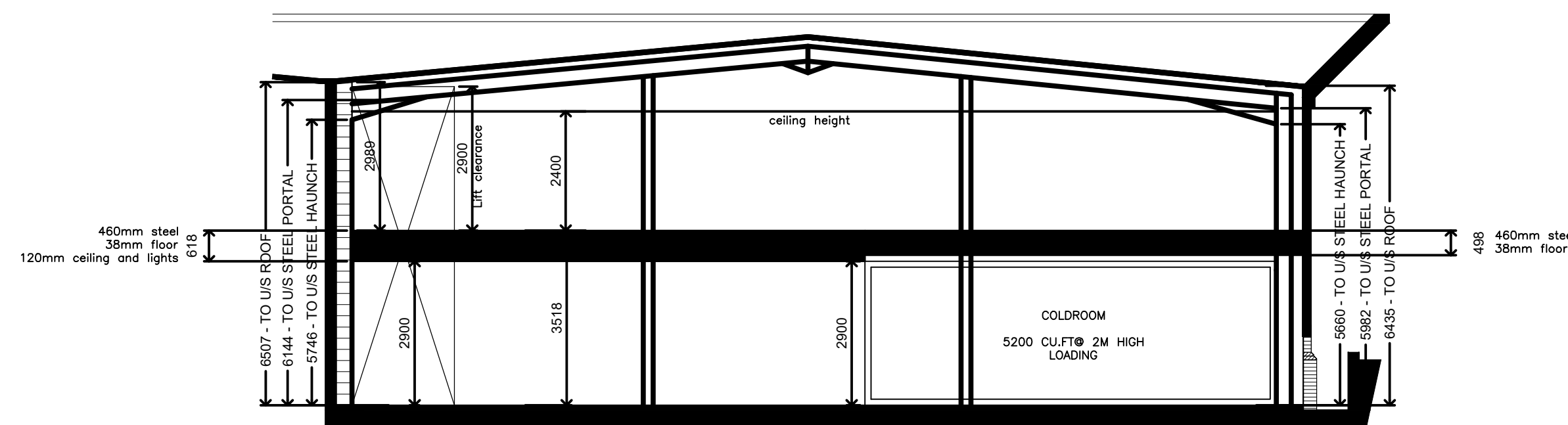
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~~PROPOSED GROUND FLOOR~~



PROPOSED MEZZANINE LAYOUT



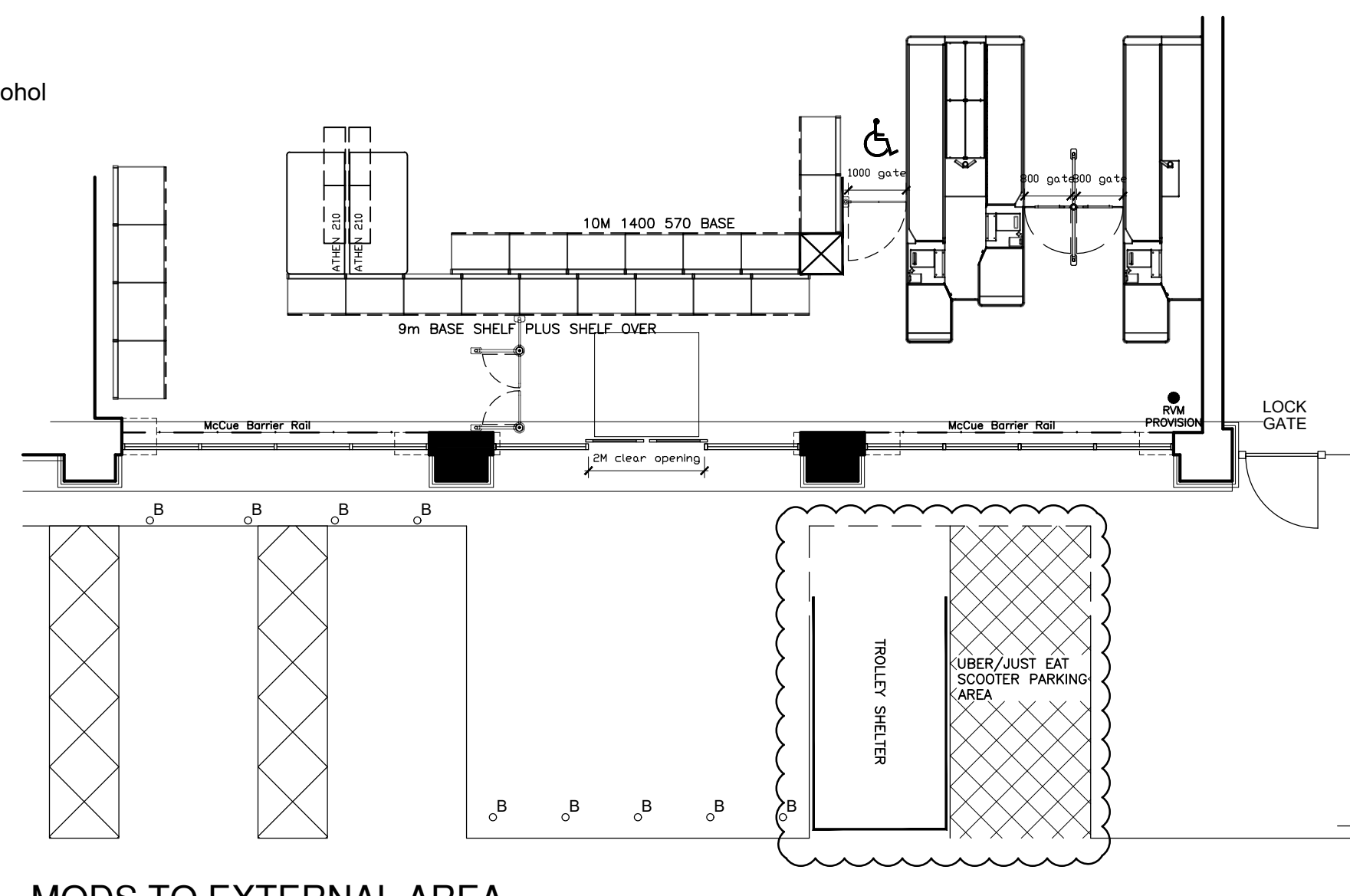
PROPOSED SECTION



PROPOSED FRONT ELEVATION



Licensable Activity - Sale of Alcohol



MODS TO EXTERNAL AREA

DO NOT SCALE

Iceland

Second Avenue
Deeside Industrial Park
Deeside
Flintshire
CH5 2NW

Tel: (0)1244 830100
Fax: (0)1244 814531

All dimensions to be checked on site and any discrepancies to be reported immediately to Iceland Foods plc.

REV	DATE	BY	DESCRIPTION
A	11.02.25	JAKE	MINOR MODS
B	26.02.25	JAKE	MINOR MODS
C	24.03.25	KEN	MODS TO EXTERNALS AT FRONT OF STORE
D	23.04.25	KEN	MAIN SIGN INCREASED IN SIZE ATHEN NUMBERS ADJUSTED
E	08.05.25	KEN	MODS TO MEANS OF ESCAPE IN BACK AREA SCOOTER AREA DENOTED

AREAS			
TOTAL GROSS	1124/12094	NETT SALES	737/7930
BASEMENT		GROUND	932/10028
FIRST	192/2065	SECOND	
		EXISTING	PROPOSED

FROZEN RANGE CABINET EQUIVALENT		
800XXXXXXXXX ATHENS		83
910		
COMBI		
REMOTE FULL HEIGHT DOORS		
REMOTE 1/2 GLASS DOORS		
PARIS		
OPEN ENDS STANDARD		
OPEN ENDS SLIM		
SYMPHONY 1380		
SYMPHONY 1000		

TOTAL FROZEN RANGE		83
--------------------	--	----

CHILLED (LINEAR METRES)		
REMOTE CHILLED		8.5EQ.
REMOTE LOW LEVEL		
2.5 CHILLER		
1.9 CHILLER		
REMOTE MILK CHILLER		1EQ.
3.5 MILK CHILLER		
2.5 MILK CHILLER		
OPERA FULL HEIGHT		

TOTAL CHILLED		9.5E.Q
---------------	--	--------

FRUIT AND VEG (LINEAR METRES)		
2.5 F&V CHILLER		
1.9 F&V CHILLER		
FRAMBIENT UNIT		
F&V REMOTE CHILLER		5M
F&V TABLE		
F&V STACKERS		1.25M
TOTAL F&V		6.25M

GROCERY (LINEAR METRES)		
GROCERY 2000		95.2M
GROCERY 1800		
GROCERY 1600		
GROCERY 1400		10M
SPINE (TRIPLE)		
SPINE (DOUBLE)		
SPINE (SINGLE)		32.4E.O.

TOTAL GROCERY		137.6M
---------------	--	--------

MISCELLANEOUS			
XXXXXXXX SUGAR MOBILE			
MARS SWEET UNIT			
COKE CHILLER			2
WINE TOWER - LARGE			
WINE TOWER - SMALL			
WINE CHILLER			
NEWSPAPER BAY FULL HEIGHT (5264)			
NEWSPAPER BAY 1400 HIGH (5390)			
NEWSPAPER QUAD (4189)			
NEWSPAPER DOUBLE TOWER (5181)			
MAGAZINE BAY FULL HEIGHT (5266)			
MAGAZINE MOBILE UNIT (4188)			
FLOWER DISPLAY			
XXXXXXXXXXXX 1M SYMPHONY(ICE)			

CHECKOUTS		
FLAT BED		1.5XR/A
EXPRESS		
MICRO-STATIC		
MICRO-BELTED		
OTHER		

APPLIANCES (SQ FT)		
COLDROOM (CU FT)		5000

COLDROOM (CU FT)		5200
DWG. NO.	SHEET NO.	REV.
	1	E

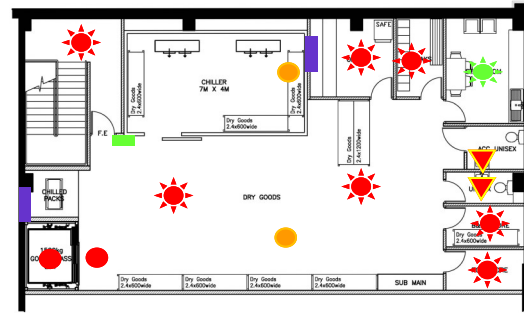
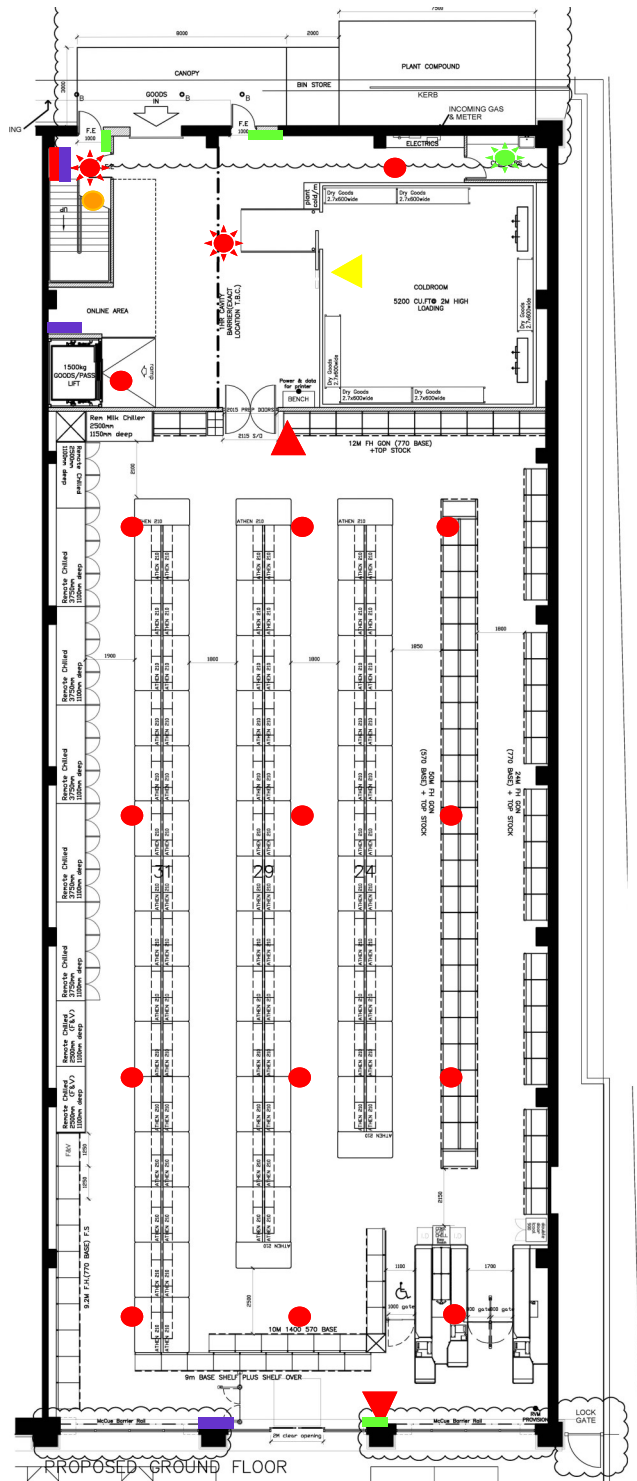
PROJECT **HUNTINGDON FW** | STORE NO. **1000**

UNIT 3 STUKELEY R/P
HUNTINGDO, PE29 6DA.














TITLE	PROPOSED LAYOUT
-------	-----------------

DATE	24.12.24	SCALE	1:100
DRAWN	JAKE	CHECKED	

Iceland



PROPOSED MEZZANINE LAYOUT

- | | | | |
|---|-------------------------------------|---|----------------------------|
|  | CONTROL PANEL |  | CALL POINT |
|  | SMOKE |  | WALL SOUNDER |
|  | VOID SMOKE WITH
REMOTE INDICATOR |  | SOUNDER/STROBE |
|  | SMOKE/SOUNDER |  | STROBE |
|  | SMOKE/ SOUNDER/
STROBE |  | MAGNETIC DOOR
RETAINERS |
|  | HEAT |  | RELAY |
|  | HEAT/SOUNDER | | |

HUNTINGDON FOOD WH



DWG NO: FIR/319

Appendix C

LA03 - Application for the Grant of a Premises Licence

Iceland foods Limited, Unit 3 Stukeley Road Retail Park, Huntingdon, PE229 6DA

Summary of comments

Contact	Date	Comments
<div></div>	03 Aug 2025	I strongly object to the application for a 24-hour licence and the sale of alcohol at this proposed food warehouse across from our homes. This retail park is not an appropriate location for such operations, especially given that it is directly surrounded by residential properties and is within 100 yards of Stukeley Meadows Primary School. Granting a 24-hour alcohol licence in such a location poses serious risks to public safety, encourages anti-social behaviour, and significantly disrupts the peace and security of local residents — including young families and vulnerable individuals. Late-night vehicle activity, noise, potential loitering, and public disturbances are unacceptable in what has always been a quiet, family-friendly neighbourhood. Furthermore, the retail park already suffers from limited parking. Increased traffic from a 24-hour store will only worsen congestion and remove the already scarce parking we residents rely on, especially during evenings and weekends. This application prioritises commercial convenience over the well-being of an entire community. The idea that alcohol could be sold around the clock just steps from a school and people’s homes is entirely inappropriate. We urge the council to reject this application in full.

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Sarah Mardon

From: Licensing (HDC)
Sent: 08 August 2025 15:04
To: [REDACTED]@iceland.co.uk
Subject: FW: Premises Licence Application - Iceland Food Limited, 3 Stukeley Road Retail Park, Huntingdon.

Hello again [REDACTED]

I have been in contact with the objector, he has rejected proposal of the reduced hours for sale of alcohol. Therefore, the committee hearing will be needed.

The committee will determine which points of the objection they consider relevant to the Licensing Objectives and give each the appropriate weight.

The consultation will end on Monday, if I receive any more before then I will of course let you know.

The hearing is being organised as we speak so and I will let you know when the arrangements have been made.

Kind regards

Sarah



Sarah Mardon
Licensing Officer

Licensing Team
Huntingdonshire District Council | Pathfinder House | St
Mary's Street | Huntingdon | PE29 3TN
www.huntingdonshire.gov.uk

From: Licensing (HDC)
Sent: 08 August 2025 12:59
To: [REDACTED]@iceland.co.uk>
Subject: RE: Premises Licence Application - Iceland Food Limited, 3 Stukeley Road Retail Park, Huntingdon.

Thank you for your quick response [REDACTED].

I will take this amendment to the objector, and get back to you.

Many Thanks

Sarah

From: [REDACTED] <[\[REDACTED\]@iceland.co.uk](mailto:[REDACTED]@iceland.co.uk)>

Sent: 08 August 2025 12:05

To: Licensing (HDC) <Licensing@huntingdonshire.gov.uk>

Subject: RE: Premises Licence Application - Iceland Food Limited, 3 Stukeley Road Retail Park, Huntingdon.

Good afternoon Sarah,

Thank you for the email, I think we may have inadvertently caused unnecessary confusion as to how we will be operating at this location.

Naturally a lot of what is outlined below is purely speculative, however, to alleviate any concerns from the neighbouring community, Iceland is happy (on the understanding that this representation is withdrawn) to amend the application so that the hours listed for the sale of alcohol are changed from 24-hours a day to 7am - 11pm. I believe this would align us with nearby competition within the immediate area.

I look forward to hearing from you in due course once you've had the opportunity to discuss with the objector.

Kind regards,

From: Licensing (HDC) <Licensing@huntingdonshire.gov.uk>

Sent: 08 August 2025 11:38

To: [REDACTED] <[\[REDACTED\]@iceland.co.uk](mailto:[REDACTED]@iceland.co.uk)>

Subject: Premises Licence Application - Iceland Food Limited, 3 Stukeley Road Retail Park, Huntingdon.

Good Morning [REDACTED]

I wanted to make you aware of a representation we have received regarding this application. As there is still a little time left on the consultation period, I wanted to see if there was any appetite for mediation. I have already requested a hearing is arranged should it be needed.

You will see from the text below the main relevant points are on the proposed 24 hour operating, but also includes noise and disturbance.

I strongly object to the application for a 24-hour licence and the sale of alcohol at this proposed food warehouse across from our homes. This retail park is not an appropriate location for such operations, especially given that it is directly surrounded by residential properties and is within 100 yards of Stukeley Meadows Primary School. Granting a 24-hour alcohol licence in such a location poses serious risks to public safety, encourages anti-social behaviour, and significantly disrupts the peace and security of local residents — including young families and vulnerable individuals. Late-night vehicle activity, noise, potential loitering, and public disturbances are unacceptable in what has always been a quiet, family-friendly neighbourhood. Furthermore, the retail park already suffers from limited parking. Increased traffic from a 24-hour store will only worsen congestion and remove the already scarce parking we residents rely on, especially during evenings and weekends. This application prioritises commercial convenience over the well-being of an entire community. The idea that alcohol could be sold around the clock just steps from a school and people's homes is entirely inappropriate. We urge the council to reject this application in full.

Please let me know if you wish to make any changes to the application at this stage, or if you are happy to continue to a hearing.

I look forward to hearing from you

Kind regards

Sarah



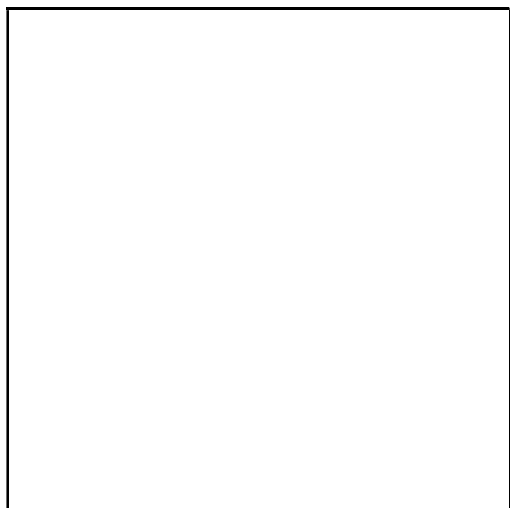
Sarah Mardon
Licensing Officer

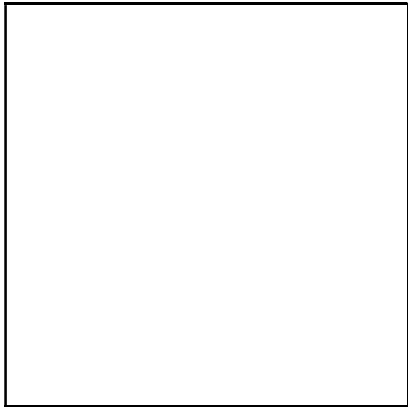
Licensing Team
Huntingdonshire District Council | Pathfinder House | St
Mary's Street | Huntingdon | PE29 3TN
www.huntingdonshire.gov.uk

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THE ONLY SUPERMARKET
RECOGNISED BY THE SUNDAY
TIMES BEST PLACES TO WORK

From: [REDACTED]
Sent: 08 August 2025 14:20
To: Licensing (HDC)
Subject: Re: Online comment - Iceland Foods Limited -application 292224

Hi Sarah,

Thank you for your response and for outlining the applicant's provisional offer.

While I acknowledge the proposed reduction in alcohol sales hours to 07:00–23:00, my concerns remain. A start time of 07:00 for alcohol sales is still wholly inappropriate for this location — particularly given that Stukeley Meadows Primary School is less than 100 yards away, with young children walking past the premises every school day. The idea of alcohol being sold from early in the morning, so close to a school, is unacceptable and does not align with the principles of protecting children from harm.

In addition, my objection is not solely about the hours for alcohol sales. The wider issue is the significant impact of a 24-hour retail operation in a residential area with already limited parking and a quiet, family-focused environment. Even without alcohol sales during the night, round-the-clock opening will inevitably bring noise, traffic, and disruption during unsociable hours. Stukeley Road already experiences heavy traffic and congestion — particularly during school runs and peak times — and this development will only worsen that situation, increasing safety risks for both residents and children.

For these reasons, I do not wish to withdraw my objection, and I am happy for the matter to proceed to the licensing sub-committee.

Kind regards,

[REDACTED]

On Fri, 8 Aug 2025, 13:58 Licensing (HDC), <Licensing@huntingdonshire.gov.uk> wrote:

Dear [REDACTED]

Thank you for commenting on the above application. I can confirm your comments are relevant and accepted.

It is normal procedure in these matters, where possible, to initially try to mediate with both the applicant and any objectors, in order to come to a satisfactory resolution.

Therefore, your comments have been sent to the applicant for their consideration. In response, they have provisionally agreed to reduce the timing for the sale of alcohol activity to 07:00 to 23:00 each day, on the understanding that you withdraw your objection.

The options available to you –

1. To agree with the proposed changes and withdraw your objection. This will result in a Licence being granted with the reduced hours for the sale of alcohol.
2. To not agree with the proposed changes and continue with the objection. The original application will then be determined by the licensing sub-committee at a hearing to which you will be invited to attend to put your concerns forward. You do not have to attend, if you do not, your written representation will still be considered.

However, there is an important point you need to understand; the proposed changes to the application will only affect the times alcohol can be sold from the premises, as this is the activity that requires a licence. The applicant has not proposed to change the opening hours, and these cannot be changed by the Licence or licensing process, so the premises may still operate 24hrs to sell non-alcohol products, should they so wish.

I'm happy to discuss this further if you so wish, if you reply with a contact phone number I will call you. Otherwise, please let me know by reply email how you wish to proceed, please ensure you respond before the 11th August as this is the last day for the consultation.

Kind regards

Sarah



Sarah Mardon

Licensing Officer



Licensing Team
Huntingdonshire District Council | Pathfinder House | St
Mary's Street | Huntingdon | PE29 3TN
www.huntingdonshire.gov.uk

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